GOCARDLESS

Integration Partners
Commercial Options

Becoming a GoCardless Integration Partner is a great way to generate revenue from payments and offer your customers the best possible Direct Debit experience.

Integration Partners can choose one of the following two commercial options for how they work with GoCardless.

Option 01

Revenue Share

GoCardless offers a 10% share of our transaction fees generated by your integration. This means that for every transaction that your customers take, you will receive a 10% share of the GoCardless fees. If we get paid, you get paid too.

Setting up
revenue share

1. Build your integration with GoCardless, in our live environment.
   See our integration guide here for more details on how to do this.

2. Submit a request to our developer support team or your
   account manager including the following details:
   • Email subject header "Partner integration revenue share request"
   • The login email address and name of your App
     integration for your live account (not sandbox)

3. The developer support team or your account manager will confirm
   once the revenue share has been applied to your account.

Getting paid

In order to receive revenue share, you need to verify your GoCardless
account and add your bank details.

Once you've done this, and when your integration starts to generate
revenue, you will see payouts from GoCardless on your bank statement
(appearing with the prefix GC1). You can also see the payout amount
due from within your GoCardless dashboard.

By default we pay out daily when a revenue share is owed. You can
change the frequency of revenue share payouts by submitting a request
to our developer support team. Currently we support payout intervals
based on number of days only, e.g. every 7 or 30 days, not monthly.

Payout information

We only pay out revenue share if your integration is creating payments
via the GoCardless API - we do not pay revenue share for integrations
solely creating mandates, pulling information from our API, or for
payments created by your customers through our dashboard or another
integration.

We can only pay out revenue share in the currency of the original
payment made to your customer. To receive this revenue share, you must
have a bank account set up in the currency of these payments. For
example, if your customers are collecting in Euros then you must have a
bank account set up in Euros. To add a bank account in another currency
submit a request to our developer support team by emailing
api@gocardless.com.

Option 02

Integration fees

Alternatively, you can charge additional fees on top of GoCardless - we call these integration fees, although you may also see them referred to as App fees in our documentation.

Integration Partners should be aware that charging integration fees is likely to reduce demand for Direct Debit, since the transaction fees will be higher for customers. We recommend charging no more than 0.5% of the total payment amount, in order to ensure that your fees remain competitive.

Setting up integration fees

1. Build your integration with GoCardless in our live environment. See our integration guide here for more details on how to do this.

2. Follow the instructions in our API docs to setup charging for integration fees (these are called 'App fees' in our API documentation).

Getting paid

In order to receive integration fee payouts, you need to verify your GoCardless account and add your bank details.

Once you have verified your account and your integration starts to generate revenue, you will see payouts from GoCardless on your bank statement (appearing with the prefix GC1). You can also see payouts due within your GoCardless dashboard.

By default GoCardless pays out daily as soon as integration fees are owed. You can change the frequency of revenue share payouts by submitting a request to our developer support team. Currently we support payout intervals based on number of days only, e.g. every 7 or 30 days, not monthly.

Payout information

Integration fees are transparent to your customers:

• Your customers see the integration fees you are charging in notification emails that we send detailing recent collected payments (every time we pay out, plus monthly summaries), and in their GoCardless dashboard.

• Fees are listed as app fees; we don't specify the Partner integration name
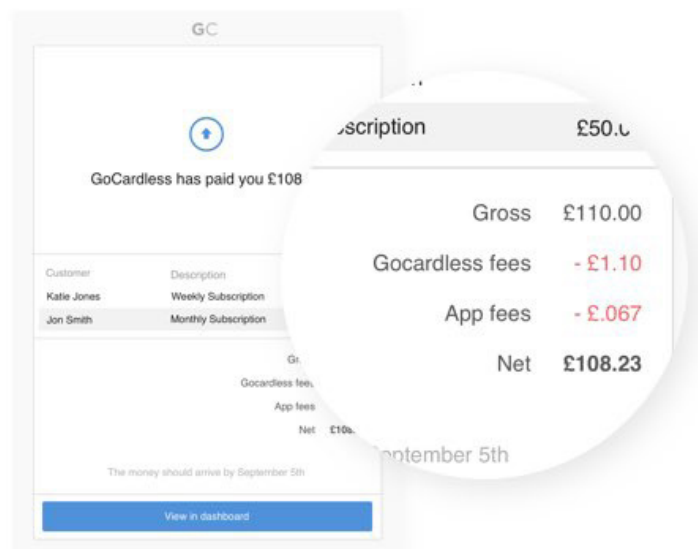
Payout information (cont)

You must make it clear to your customers what additional fees on top of GoCardless you will charge before they connect to your integration.

Integration fees are flexible and applied on a per-transaction basis:

- You can apply different integration fees across different end customers or transaction types e.g. higher fees for end customers on a lower-tier subscription, or a higher fee on first payment etc.

- You will need to manage the logic if you want to apply an additional percentage by calculating the fee for each payment and telling us how much to collect.

Integration fees are always deducted from GoCardless payouts to your customers, even if their GoCardless fees are being invoiced.

The maximum integration fee amount allowed is 50% of the payment value, although we would strongly advise against setting your fees at this level as it would negatively impact demand for Direct Debit within your integration.

Join hundreds of partners already integrated with GoCardless

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